

Marjorie Geiser, MBA, RD, NSCA-CPT

Marjorie Geiser, MBA, RD, NSCA-CPT, believes that anyone can create the dreams they can imagine. Margie helps clients who have allowed fears, doubts and limiting conversations hold them back from their dreams step out of their perception of what **can't** be done and into the world of empowerment and excitement, believing that anything is possible!

Margie is a registered dietitian, certified personal trainer and life coach. She graduated from Loma Linda University in 1990 with a BS in Nutrition & Dietetics, graduated from Coach Training Institute as a life coach in 2008, and graduated from California State University, San Bernardino, in 2009 with an MBA in Entrepreneurship. She is a member of Toastmasters International, International Coach Federation, is Chair Elect of the Nutrition Entrepreneurs Dietetic Practice Group of the American Dietetic Association (ADA), and past Secretary for the Personal Trainers Special Interest Group of the National Strength & Conditioning Association (NSCA). She has entertained many audiences at both national and local conferences for various health and fitness professionals, including the ADA and NSCA.

Today Margie empowers health, fitness and service professionals around the country to step out of their comfort zone, face those limiting conversations, and *JUMP* into their dreams. She knows what it's like to start a health-related business, because she did it, herself, in 1990. Her first business was MEG Fitness, providing in-home fitness training to previously unfit adults and sports nutrition counseling to amateur athletes. When she began her coach training, however, more and more health and fitness professionals started coming to her for advice on how to start up their own businesses. Thus, in 2005, Margie started business school and formed MEG Enterprises, Inc. As a result of her coaching process, and a conversation with her own coach at the time, she put her process down on paper and wrote the book, ***Just Jump: The No-Fear Business Start-up Guide for Health and Fitness Professionals***. Today the book is available in all major bookstores as well as from international fitness organizations.

Margie takes her message around the country today, speaking to a variety of service professionals who wish to either go out on their own or really get into touch with what they love to do. Her belief is that anything is possible if you believe it, and in her energizing and participatory presentations, she empowers her audiences to also believe that anything is possible.